

For the first time, enterprises have a cost effective solution to integrate Lync’s powerful directory and presence services with cloud-based voice, video and collaboration. Give employees the productivity tools they need without new licensing costs or major system integration efforts. Kandy’s Real Time Client (RTC) uses an advanced, HTML5-based interface that is less expensive to deploy than traditional Windows clients.

Kandy RTC for Lync looks and feels like a traditional Lync application even though it uses an innovative HTML5-based web architecture - making it accessible from any WebRTC compliant browser and virtually any device. Existing Lync users will hardly know the difference so there is no need to retrain them and organizations. The WebRTC architecture makes it more cost effective to deliver unified communications services to more users. IT organizations are no longer required to install and maintain different applications for different operating systems and devices. IT departments can continue to leverage their existing Lync infrastructure without having to invest in Lync’s more expensive Enterprise or Plus CAL licenses.

Kandy Cloud UC, powered by GENBAND, delivers carrier-class cloud-based PBX and unified communications services that work seamlessly with Lync, making the perfect all-in-one communications solution. Users can instantly check their co-worker or partner’s availability, send IMs, as well as click to connect over voice or video. Easily escalate to Kandy screen sharing or video conferencing.



Presence  
Instant Messaging  
Directory



Voice/Video Call  
Conferencing  
Unified Communications



## Advanced Architecture

The RTC Client for Lync is cloud-hosted on the Nuvia Cloud UC service and delivered via its WebRTC Gateway, simultaneously connecting to a Lync server via Lync's Unified Communications Web API (UCWA) and the Kandy Cloud via REST API. This "mash-up" architecture provides an integrated Lync experience that is familiar to Lync users while adding advanced cloud telephony and UC features.

## RTC Client for Lync Services

- Presence, Instant Messaging and Directory access from Lync
- Voice and Video Calls from Kandy
- Conferencing and collaboration from Kandy

## More End-User Value

- No retraining - the RTC Client for Lync feels familiar to traditional Lync users
- No client upgrade issues - the latest client is delivered every time the application runs
- Access to Kandy enterprise voice features such as closed user groups, automatic call distribution, VPNs, call park variants, boss/secretary, etc.
- Mobility enablement for legacy devices that don't typically support Lync. Leverages Kandy features such as SimRing and Call Grabber
- Enables use of cost-effective devices such as Chromebooks

## Compelling for IT Staff

- Save money on Lync licenses - use only the Lync basic CAL for presence, IM, and directory. Eliminates the Enterprise or Plus CAL license costs
- Save money on client licenses - comprehensive client licensing eliminates multiple licenses per device

- Save money with cloud telephony - Cloud UC is a more cost-effective way to deliver telephony and UC services compared to a traditional on-premises solution
- Designed for high availability and geo redundancy
- Support for critical/security applications, lawful interception, and E911
- Voice & video services continue working even in case of Lync outage
- Extensible - REST APIs enable mash-ups with other apps (CRM, procurement, support, etc.)
- Containerized HTML5 application eliminates the complexities of client installation, maintenance, and upgrade
- Simple customizations driven by flexible client architecture (HTML5, Javascript, and CSS3)

## The Value of Kandy Cloud UC

Kandy leverages GENBAND's Unified Communications, Mobility and Embedded Communications solutions that help its customers connect people to each other and address the growing demands of today's businesses for real-time communications wherever they happen to be.

- Kandy removes capital expenditures and the long-term operating costs for hardware, maintenance and installation associated with traditional on-premises solutions.
- Kandy doesn't require organizations to have dedicated systems engineers and support staff to keep their phone system up and running.
- Kandy's pay-as-you-go pricing model lets organizations pay for what they use and add more services when needed.
- Kandy can integrate with an organization's existing phone system, helping protect their existing investments while layering on new services and features.